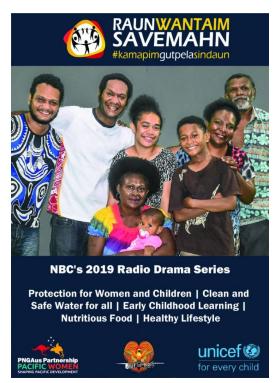
Radio adventures promoting positive parenting

Papua New Guinea

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Cast of Raun Wantaim Savemahn. Photo credit: UNICEF

A home-grown radio program has been developed to help mums, dads and other family members to understand children's development needs. *Raun Wantaim Savemahn* (Hangout with Savemahn) is set in the fictional village of Mambu Hanua, a typical Papua New Guinean village. The plot unfolds around the life of Savemahn, his family and his fellow villagers. Each week the story addresses topical issues for parents, caregivers and young people, including positive parenting, early childhood development, ending violence against women and children, children's and mothers' nutrition, health and water, sanitation and hygiene.

Each episode is followed by facilitated discussions with talkback and giveaways. The aim is that audiences tune in to enjoy the drama and comedy, which then leads to conversations in families and communities about the issues being discussed.

'You know the challenges faced by so many families,' shared Richelle Tickle, Papua New Guinea Country Manager for *Pacific Women* Support Unit, speaking at the launch of the series. 'Even when parents want better for themselves and their families, knowing how to do things differently can be hard. It is easier when we can see – or in this case, hear – how others are dealing with the same sorts of everyday challenges. This series will do that.'

The 45-episode series, written by Emmanuella Memafu from UNICEF, is produced by veteran NBC radio drama producer Fred Ume. Many radio listeners will recognise the show's cast members, who include popular comedian Elton Kili, Wilma Sogavare, Kilory Susuve, and Ellen Mesibere.

Raun Wantaim Savemahn airs at 8.10 pm on Tuesdays and 10.10 am on Thursdays on Tribe 92FM and NBC's provincial networks.

The series has been developed by UNICEF as part of its End Violence Against Children Campaign with Papua New Guinea's Departments of Health, Education and Community Development. It has been funded through the Australian Government in partnership with the Government of Papua New Guinea through the Pacific Women Shaping Pacific Development program (*Pacific Women*).